

# intelligent HQ

## **DIGITAL INNOVATION BUSINESS NETWORK**

PUBLISHING, INTERVIEWS,  
SOCIAL MEDIA, ADVERTISING

# intelligent HQ

Platform that provides digital business insights, growth, and executive education, in the areas of Technology, AI, Fintech, Blockchain, Digital Transformation and Innovation to businesses - both startups and corporations.



Over **1 MILLION** impressions per month



More than **60,000** email subscribers



**190,000** unique monthly visitors

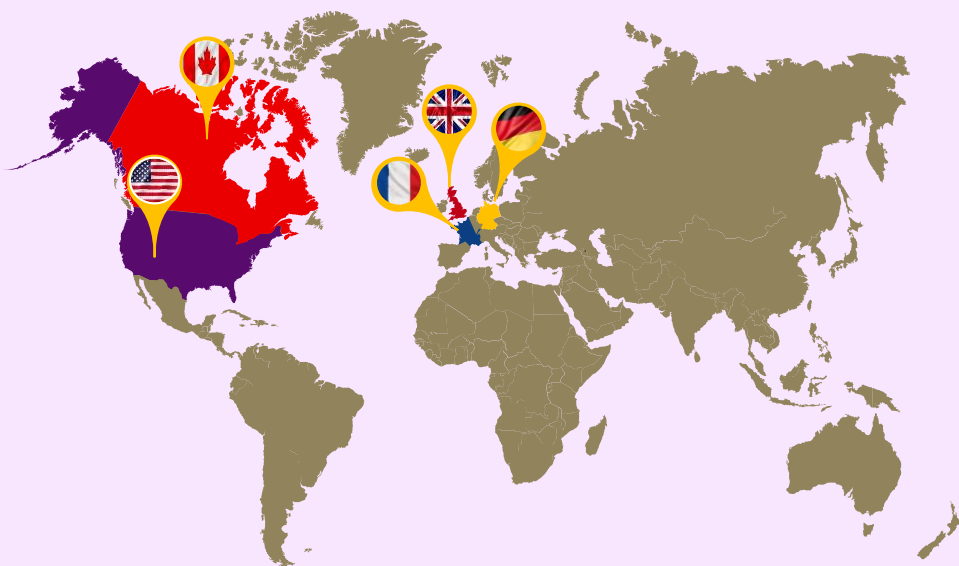


**200 000+** social media reach

# OUR REACH

## TOP COUNTRIES

USA  
CANADA  
UK  
GERMANY  
FRANCE



IntelligentHQ.com digital, innovation social business network that provides intelligence, education for professionals, businesses, startups and Universities.

**1 million +  
viewers**



Digital transformation



Blockchain & AI



Innovation



Sustainability



Leadership & Education



Business and tech

# OUR AUDIENCE

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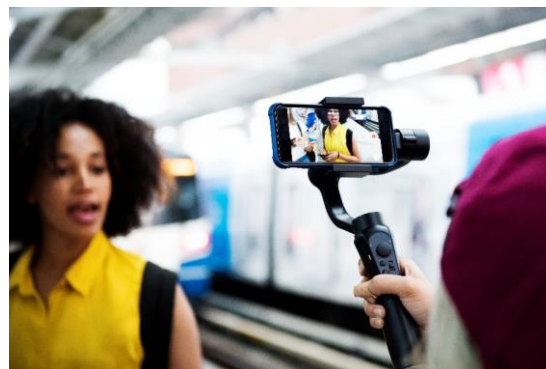
C-Suite Executives



Business & Technology  
decision makers



High net worth investors



Influencers & Leaders



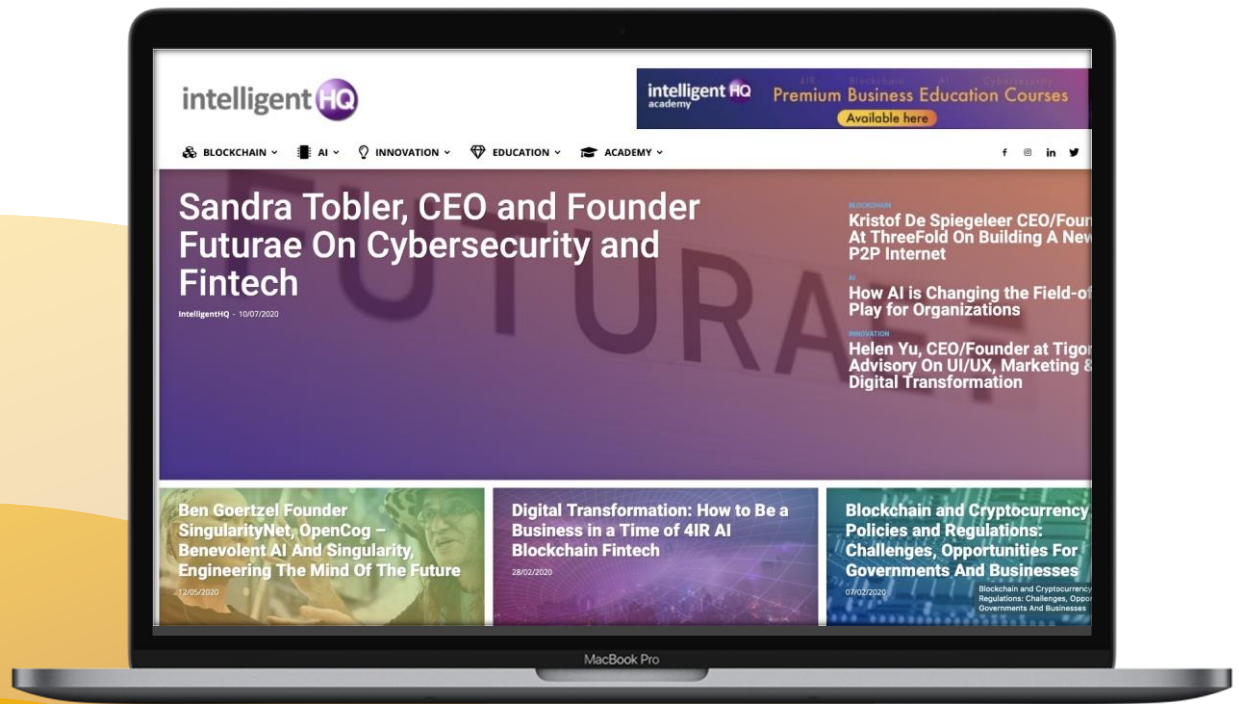
Wealth advisors



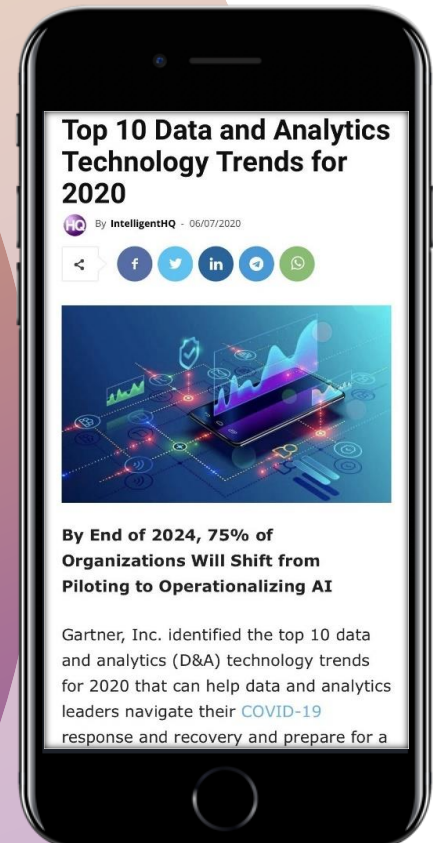
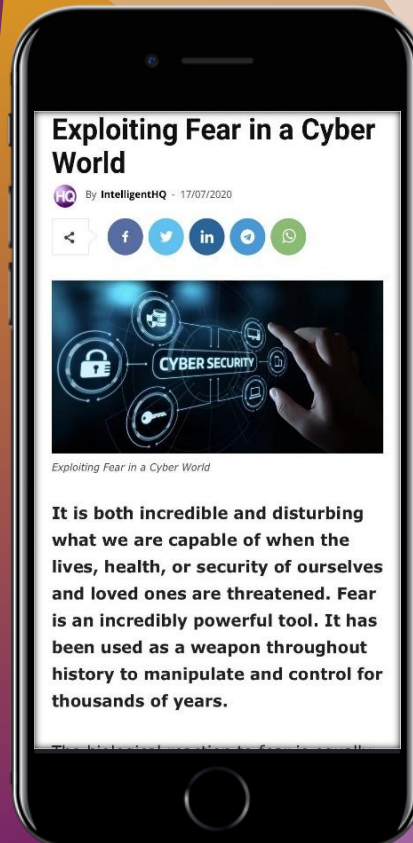
Women in tech



# SPONSORED CONTENT POSTS



We have been publishing sponsored content for 8 years and have over 5000 satisfied customers. We provide visibility to your brand and help to reach your target audience



# OUR PRICES

## SPONSORED CONTENT

**\$150**

GUEST  
POST

**\$50**

LINK  
INSERTION

**\$400**

PROFESSIONAL  
ARTICLE WRITING

### 4 Employee Training Ideas For Enhancing Your Employees' Skills

By IntelligentHQ - 09/07/2020



4 Employee Training Ideas For Enhancing Your Employees' Skills

Online employee training is one of those business functions that companies in 2020 have started paying close attention to.

And why not?

After all, this year needs online training more than ever (yes, you guessed it

By IntelligentHQ - 30/06/2020



Digital Transformation Post COVID-19: Remote Doctors, Schools, Police And Prisons By 2030 In The UK

**The COVID-19 pandemic has triggered a digital transformation never seen before in traditionally reluctant public services and sectors. Healthcare, education and the police force are just a few of those that has been disrupted by this pandemic.**

The long-lasting effects of lockdown are apparent in a new survey by global software consultancy ThoughtWorks as many envisage a world where key services are operated remotely.

# OUR PACKAGES

**\$550**

## LITE

**5 ARTICLES  
1 MONTH**

Article Site Stream  
Distribution

1 do-follow link/article

Content Amplification

**\$950**

## MASTER

**10 ARTICLES  
1 MONTH**

Article Site Stream  
Distribution

1-3 do-follow links/article

Content Amplification

Social Media Distribution



Contact us  
for price

## ELITE

**CONTACT US**

[intelligenthq@ztudium.com](mailto:intelligenthq@ztudium.com)

Articles Site Stream  
Distribution

Content Amplification

Social Media Distribution

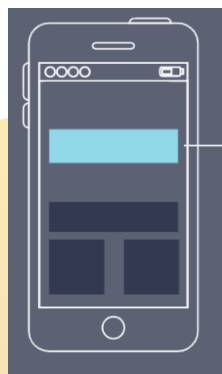
Enhanced distribution

Professional writing

Banner Ads

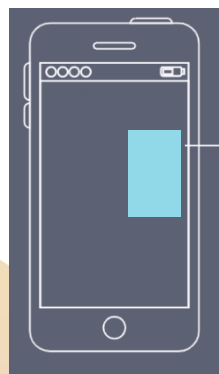
Email campaign

## BANNER ADS



728X90 PX

TOP BANNER  
728X90 PX



300X250 PX

SIDE BANNER  
300X250 PX

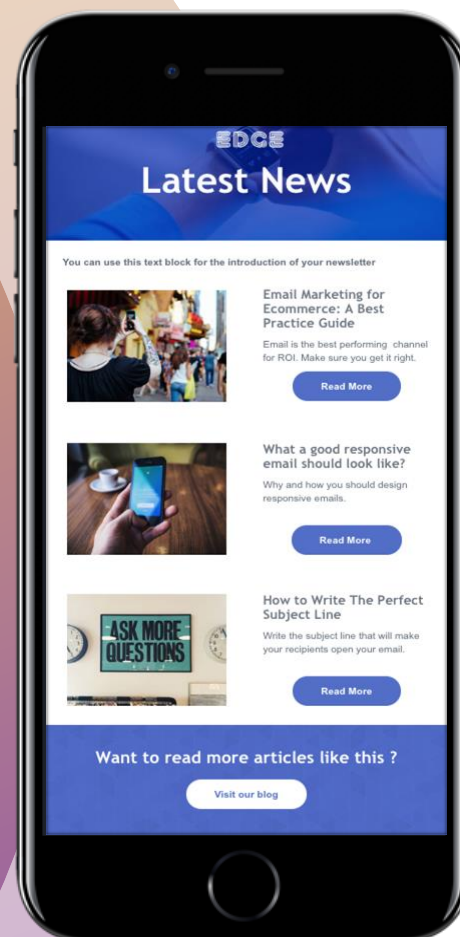
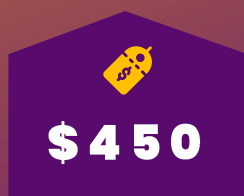


## EMAIL CAMPAIGNS

SPONSORED NEWSLETTER  
(3 SPOTS AVAILABLE)



CUSTOMISED EMAIL  
CAMPAIGN





# DINIS'S ACHIEVEMENTS



**DINIS GUARDA IS AN  
AUTHOR, KEYNOTE  
SPEAKER, INFLUENCER,  
SERIAL ENTREPRENEUR  
AND LEADER IN 4IR, AI,  
FINTECH, DIGITAL  
TRANSFORMATION AND  
BLOCKCHAIN.**

He is ranked as one of the most influential people in various top 100 / 10% / 1% Most Influential People in Fintech / Blockchain / Social media / Insurtech / AI ,such as :

- ▶ Cointelegraph's Top People In Blockchain
- ▶ Rise Global's The Artificial Intelligence Power 100.
- ▶ Top Blockchain influencers by Analytica
- ▶ 100 B2B Thought Leaders and Influencers to Follow in 2020 by Thinkers360
- ▶ Most influential people in Blockchain in the world by Right Relevance
- ▶ The Top 100 most influential people in Crypto by Cryptowebly 2020

# DINIS GUARDA

LEADING GLOBAL INFLUENCER



**RESERVE YOUR SPOT FOR  
A 1 ON 1 INTERVIEW WITH  
DINIS GUARDA**



**\$2000**

**1-1.5 HOURS  
INTERVIEW**

**PUBLISHED ON  
YOUTUBE WITH OVER  
1.5 MILLION VIEWS IN  
2020**

**PUBLISHED ARTICLE  
ON  
INTELLIGENTHQ.COM**

Profiling-  
interviewing to  
global leading  
personalities &  
industries  
leaders.

Dinis Guarda			
<b>Francisco Veloso</b> #01 Dean of Imperial College Business School with Dinis Guarda 53:24	<b>Brittany Kaiser</b> #09 Data Arms Race, Cambridge Analytica and Digital Privacy with Dinis Guarda 1:04:46	<b>Kiran J Fernandes</b> #07 Dean at Durham University, Vice-chair of UKNC for UNESCO with Dinis Guarda 1:06:51	<b>Emmanuel Daniel</b> #11 The Asian Banker - Challenges in a COVID-19 New World with Dinis Guarda 1:09:18
<b>Ben Goertzel</b> #19 AI Mastermind, Founder SingularityNet - What kind of mind can we engineer? with Dinis Guarda 1:19:37	<b>Edwin Diender</b> #06 CDTO, VP Huawei, Smart Cities & Digital Transformations with Dinis Guarda 1:12:55	<b>Yu Xiong</b> #02 citiesabc A 4IR Blockchain Magna Carta for Humanity with Dinis Guarda 42:08	<b>Michael Terpin</b> #13 CEO Transform Group, BitAngels Legendary Blockchain investor with Dinis Guarda 52:20
<b>Henri Arslanian</b> #25 PwC Global Crypto Leader - The Future of Finance - Fintech and Blockchain with Dinis Guarda 1:11:34	<b>Kai Grunwitz</b> #23 MD Germany NTT - Society 5.0, Digital Transformation and Cybersecurity with Dinis Guarda 1:13:25	<b>Michael Rovatsos</b> #15 Prof AI University of Edinburgh, Director of Bayes Centre with Dinis Guarda 1:14:51	<b>Mamadou Toure</b> #20 Founder, Africa 2.0 - Changing Structure of Communities with Ubuntu with Dinis Guarda 1:20:40

# ABOUT ZTUDIUM GROUP

## ABOUT

**10 m+ per month**  
Unique visitors to our websites, digital platforms, influencer segmented premium audience

**4.5 m+ per month**  
Page views from 120 countries, mostly Europe & North America

**50M+ per month**  
Impressions across our network month

**550K+**  
Specialised subscribers Database & growing

## Distribution Platforms



Apple Podcasts



Google Podcasts



Pocket Cast



Castbox



Spotify



Overcast



Castro



RSS Feed

## Digital platforms ecosystem





# OUR TEAM AND CONTACTS

## CONTACT US

[intelligenthq@ztudium.com](mailto:intelligenthq@ztudium.com)



**Dinis Guarda,**  
*Founder and CEO*  
[dinis.guarda@ztudium.com](mailto:dinis.guarda@ztudium.com)



**Serafima Semkina,**  
*VP Business Operations*  
[serafima.semkina@ztudium.com](mailto:serafima.semkina@ztudium.com)



**Hilton Supra,**  
*Head of Business Development*  
[hilton.supra@ztudium.com](mailto:hilton.supra@ztudium.com)



**Hernaldo Turillo,**  
*Senior Editor*  
[hernaldo.turrillo@ztudium.com](mailto:hernaldo.turrillo@ztudium.com)